

**FOR IMMEDIATE RELEASE:
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Southwest Virginia Massage Therapist Association Welcomes New President Tod Whitehurst

The Southwest Virginia Massage Therapist Association announced today that Tod Whitehurst NCMT has been elect new President of the Southwest Virginia Massage Therapist Association. Whitehurst is a graduate of the Blue Ridge School of Massage and Yoga and Lynchburg College. He is nationally certified and has practices in Blacksburg and Newport Virginia.

The Southwest Virginia Massage Therapists' Association (SWVAMTA) is a non-profit group of professional massage therapy practitioners and students in Southwestern Virginia. Our organizational purposes include:

- Increasing information about massage therapy to the public and to medical professionals in our area by publishing this brochure and by coordinating speakers for group presentations.
- Professional enrichment, continuing education programs, networking and information-sharing among therapists.
- Monitoring and responding to legislative and state board regulatory actions that affect the practice of massage therapy in our area. This includes sponsoring a member to serve on the advisory board to the state nursing board, the regulating body under which massage therapists are certified in Virginia.

For additional information, contact:, President Southwest Virginia Massage
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